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PINK JEEP TOURS SHARES SUCCESS WITH NEWLY LAUNCHED AFFILIATE PROGRAM

Sedona, AZ (May 3, 2017) — Pink Jeep Tours, the most trusted tour company in the American Southwest, is proud to announce their new affiliate program. Launched in January 2017, the program has already allowed Pink Jeep Tours to share its growing success with enrolled publishers.

Pink Jeep Tours' affiliate program allows its publishers to use approved Pink Jeep Tours banners, images, and links on their own websites. Clicking on these assets will take visitors to the Pink Jeep Tours website. Web traffic coming from affiliate partner sites is monitored, and any tours booked and taken from those sites will earn a commission for the publisher. Commission starts at 6% for completed tours with a 21-day referral window.

Pink Jeep Tours also allows publishers to use non brand search engine marketing to promote Pink Jeep related content. The company uses Commission Junction, the #1 affiliate network, to enroll and manage its publishers. Enrollment is very straightforward and the process can be started right from the Pink Jeep website (<https://www.pinkjeeptours.com/affiliate-program/>).

With year-round, highly rated tours that appeal to all ages and groups, the affiliate program has already proven to be a great success for both Pink Jeep Tours and its publishers. "We're pleased with the performance of the affiliate program and see it as an excellent channel for incremental growth," said Tim Miller, CEO of Pink Jeep Tours. "It's part of our mission to bring the beauty and excitement of the American Southwest to life."

For more information about the Pink Jeep Tours affiliate program, visit the web page listed above.

ABOUT PINK ADVENTURE GROUP

Founded in 1960 and based in Sedona, Arizona, Pink Adventure Group provides unique, unforgettable tour experiences to Sedona, Las Vegas, and the Grand Canyon, for visitors from around the world. With a fleet of over 150 cutting edge vehicles, it remains the only tour company with guide trainers certified by the National Association for Interpretation on its staff, and the only tour company to use the Smith System[®] of Driving by all guides.

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